

# Charlotte Bent

## Creative Director

✉ chargbent@gmail.com

🌐 www.charlottebent.com

☎ 917-930-2011

📍 New York City

## About

Charlotte Bent is a Creative Director in NYC currently available for full time work.

Charlotte is a born storyteller with a strong passion for ideas, words, creative strategy, collaboration and creative development.

Charlotte has experience working with global clients such as Amazon, Nike Training, Nike Football, Smirnoff, Maybelline, essie, Blink Fitness, Seedlip, Urban Decay, Aleve and more.

**Why hire Charlotte?** Exceptional communication skills, experience being client facing, curious, driven, extremely collaborative, positive energy, all around **good vibes**, encouraging attitude, and always determined to find unique and surprising creative solutions.

## Education

### Manchester University, UK

BA: Public Relations and Advertising Management

### Miami Ad School, FL

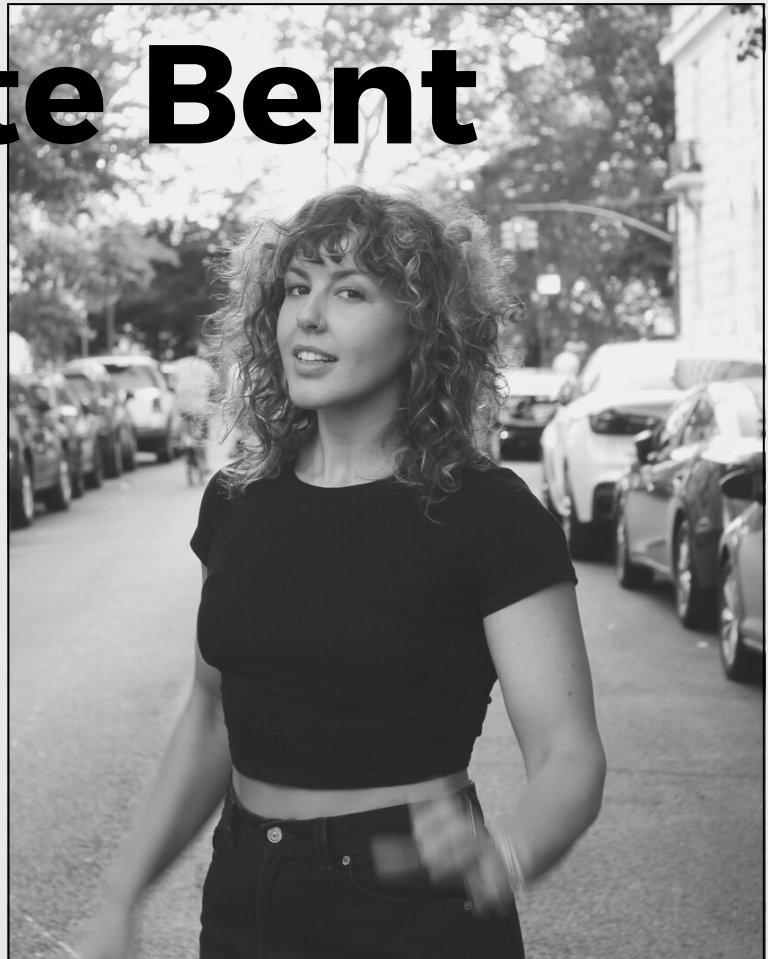
Portfolio Degree: Creative Copywriting

### Gotham Writers Workshop

Level 1: Screen Writing

## Expertise

Copywriting/ Collaboration/  
Editing/Mentorship/Script writing/  
Creative Leadership/ Social Media/  
Creative Production/ Screen Writing/  
Print/Creative Strategy/ Branding/  
Concepting/ Presentation Skills/  
Storytelling/ UXCopywriting/ Team Building/  
Client Facing/ ToV Development



## Work Experience

**Associate Creative Director** 2021 - 2022  
AnalogFolk NYC

**Jr – Senior Copywriter** 2016-2021  
AnalogFolk NYC

**Copywriter Intern** 2016  
JWT NYC

**Copywriter Intern** 2015  
Havas Miami

## JURIES

American Advertising Awards 2022

Campaign BIG US Awards 2022

One Show Young Ones Awards 2023